

FARM

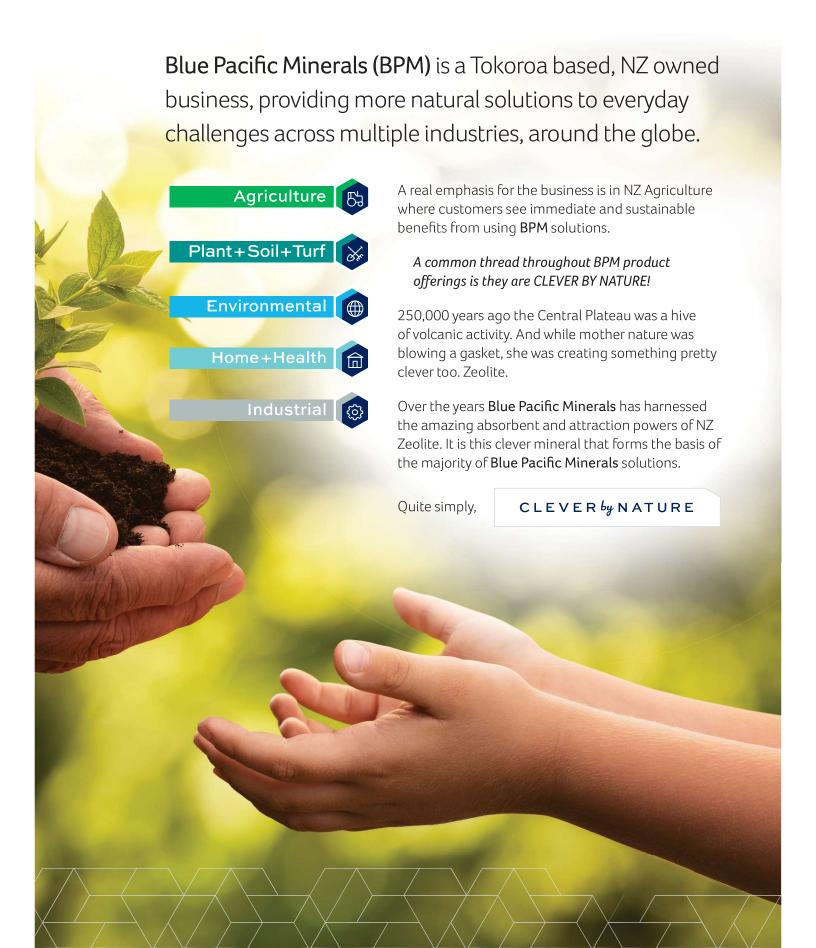


# Blue Pacific **MINERALS** CLEVER by NATURE

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## THE CHALLENGES:



## LOW ENERGY

Cold and wet when born, drains energy



## FEED DELAYS

Delay to first feed reduces ability to absorb needed antibodies and nutrients



## COMPACT CALVING

Compact calving pattern means less time for staff to attend calves individually



## BACTERIA RISKS

Colostrum alone may not have significant enough antibodies to protect calves







## THE SOLUTIONS:

24

FIRST 24 HOURS IS CRITICAL FOR ANTIBODY AND NUTRIENT ABSORPTION





Feed **OptiCalf**™adlib for extra insurance against diarrhoea

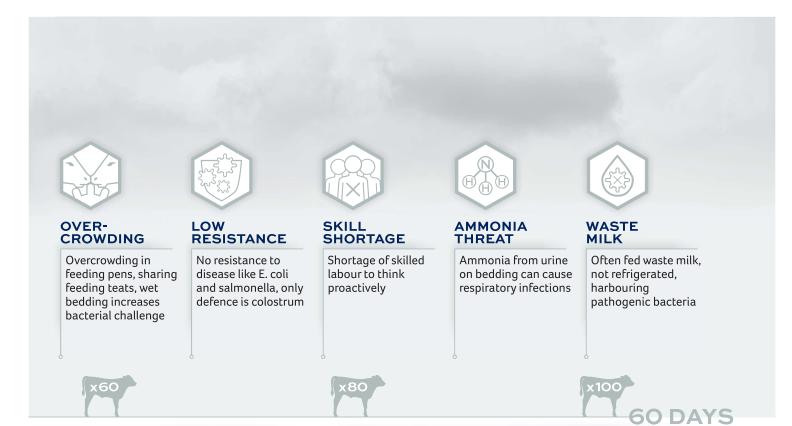
HELPS COMBATTHE CHALLENGES OF:













## **OPTICALF™FLOURISH**

## Let the digestive tract flourish with billions of good bacteria



## ABOUT OPTICALF™ FLOURISH:

- Kemin\* CLOSTAT\* probiotics to assist with the maintenance of health and productivity of animals
- · Suitable for minor cases of calf diarrhoea
- Designed to be added to milk to easily distribute to calve
- Uses NZ Zeolite in the form of Optimate<sup>™</sup> a registered toxin binder

## **DIRECTIONS FOR USE:**

For minor cases of calf diarrhoea add 10 gm per calf, per day to milk.

## **ABOUT KEMIN CLOSTAT®:**

Kemin® CLOSTAT® is a patented strain of Bacillus subtilis PB6, with proven potency across various applications, and species, providing a guaranteed level of beneficial probiotic bacteria, to assist with the maintenance of health and productivity of animals. For best results, feed daily to maintain optimal intestinal microflora levels.

PACK SIZE: 20 KG





**INGREDIENTS:** Optimate ACVM Registration

See www.foodsafety.govt.nz.for registration conditions

Number A011800

**INGREDIENTS:** Optimate™ACVM Registration

See www.foodsafety.govt.nz.for registration conditions

Number A011800

Bacillus subtilis PB6





## Calf health naturally



## **ABOUT OPTICALF™:**

- 100% natural
- Raise healthy calves
- · BioGro Certified input for organics
- Great value for money
- · Calves love the taste
- Toxin binding

## **DIRECTIONS FOR USE:**

For minor cases of calf diarrhoea provide 20 gm per calf, per day into feed troughs.

## LOVED BY CALF REARERS

OptiCalf™ has been fed to calves for almost 20 years and is loved by calf rearers nationwide.

PACK SIZE: 20 KG

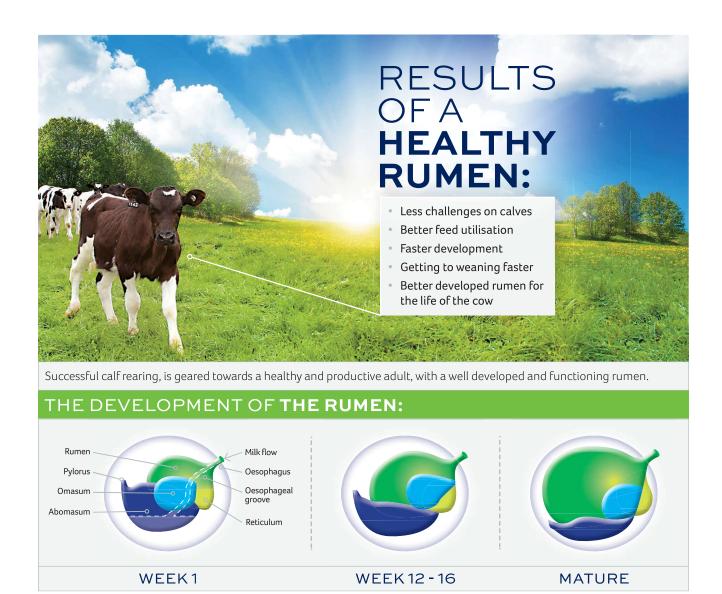


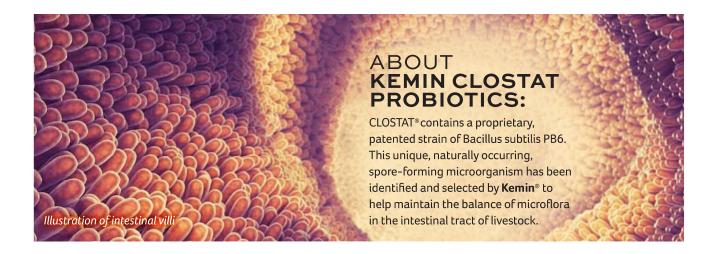












## **ZORBIFRESH™ACTIVE**

## Reduce bacteria, ammonia and moisture in bedding



## ABOUT ZORBIFRESH™ACTIVE:

- A bedding additive for cows, calves, equine and swine
- Absorbs up to 199% of its weight in moisture
- Reduces odour for a safer environment
- Starts killing bacteria (including Staph aureus and E. coli) as soon as it is applied and keeps killing beyond 24 hours

## **DIRECTIONS FOR USE:**

From 250 grams to 500 grams per square meter of animal bedding.

## **KEEP PENS CLEAN & DISEASE FREE**

**ZorbiFresh™ Active** can be used as part of a regular process to keep calf pens clean and disease free, but is also highly effective in larger doses post a bacterial outbreak.





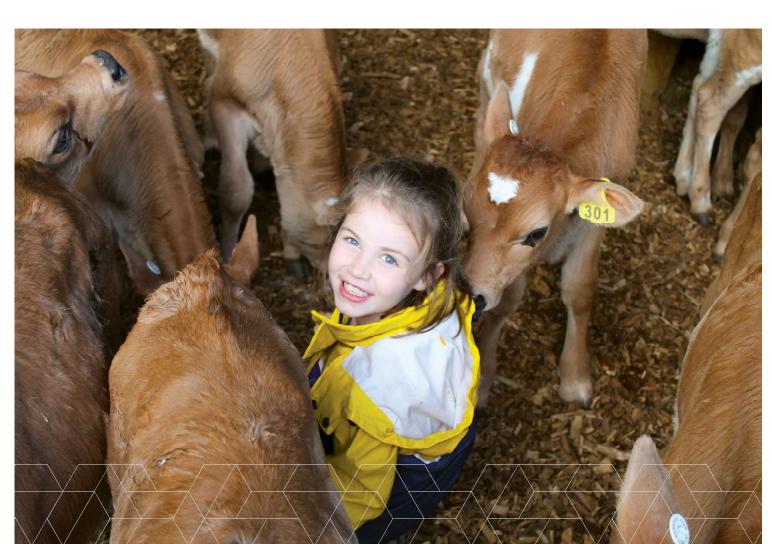


INGREDIENTS: Natural BPM zeolite from

New Zealand Oxone







## **LABRATORY TESTED**

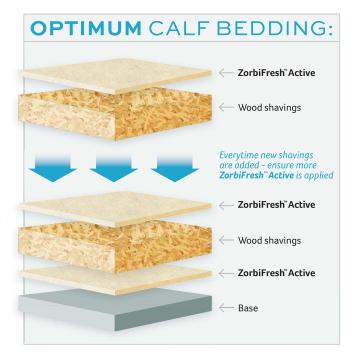
**ZorbiFresh**<sup>™</sup>**Active** has been tested using the industry standard laboratory efficacy evaluation test.

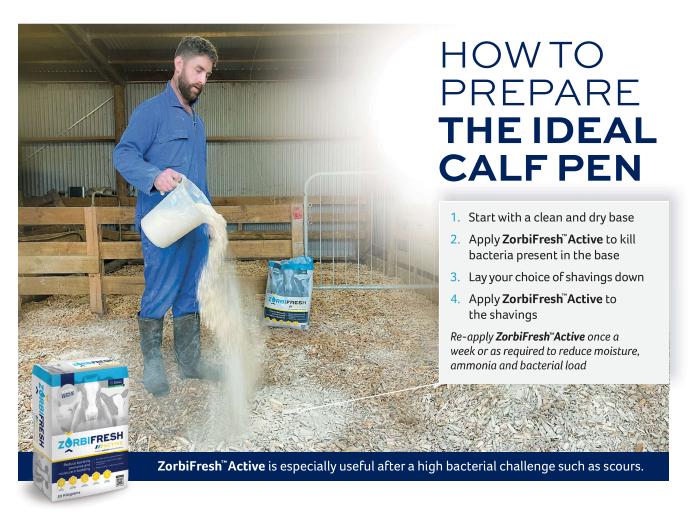
- **ZorbiFresh™ Active** is 100% effective against Staph aureus and E. coli after 1 hour exposure
- Organic soiling of the bedding reduced the efficacy of **ZorbiFresh™ Active** after 1 hour exposure but 100% kill was achieved after 24 hours exposure

**ZorbiFresh**<sup>™</sup> **Active** absorbs up to 199% of its weight in moisture, soaking up ammonia and nitrates. It is not just the moisture that the product adsorbs but the porosity allows the bedding to dry out.

**ZorbiFresh™ Active** kills bacteria such as Staph aureus and E. coli and other gram negative and gram positive bacteria.

The two major diseases leading to calf mortality are scours and pneumonia. Pneumonia is a respiratory disease, so reducing ammonia in the air surrounding calves is part of lessening the risk associated with calf housing.





# FOCUS ON 365 DAYS FOR **OPTIMAL PRODUCTION**



## **Optimate**

## THE OPTIMATE™ RANGE

We listened to farmer feedback, merged this with advice from animal nutritionists and micro-biologists to create a range that seamlessly fits into each part of the farming calendar, boosting cow health and production.

## **PROBIOTICS**

An active substance that helps maintain the balance of microflora in the intestinal tract of livestock

## **NZ NATURAL ZEOLITE OPTIMATE™**

A registered toxin binder

## **TRACE ELEMENTS**

Are very important for cell functions at biological, chemical and molecular levels



## **PREBIOTICS**

Are fibres that assist with healthy gut bacteria and are important in maintaining a balanced rumen

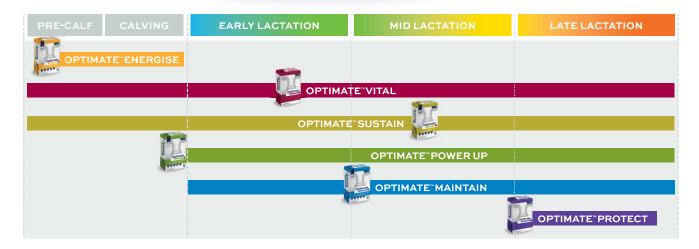
## **MAGNESIUM (MG)**

An important macromineral that has many functions within the cow

## CALCIUM

Essential macro mineral for metabolic function, optimum milk production and skeletal strength

NO ANTIBIOTICS. **NO TOXINS** 



## **CONVENIENTLY ALL-IN-ONE:**

The **Optimate**™ range features the next generation of dispersible granule, meaning less dust and less handling when feeding out. Conveniently all-in-one it saves you time and storage with no more measuring and mixing multiple minerals and trace elements.



## **OPTIMATE** ENERGISE

## Strengthen your herd for calving



## ABOUT OPTIMATE™ ENERGISE:

- Increasing macro minerals and trace elements in their diet
- Providing prebiotics and probiotics
- Pre-calving support blend for dairy cows

## **DIRECTIONS FOR USE:**

- Feed **Optimate**™ **Energise** to dairy cows only, 21 days pre-calving, at a rate of 300 gm per cow, per day
- Do not feed to in-milk dairy cows
- Ensure **Optimate™ Energise** is thoroughly blended through the feed

## SUPPORT & STRENGTHEN

Introducing good bacteria and macro and trace minerals into the gut to support and strengthen for calving.

## **INGREDIENTS:**

Optimate™ACVM Registration Number A011800 See www.foodsafety.govt.nz.for registration conditions

Kemin® CLOSTAT®

Diamond V® Original XPC™

Magnesium	22gm
Sulphur	13gm
Calcium	7gm
Phosphorus	2gm

Copper	(protected/organic)	125mg

Cobalt	25mg
Zinc	850mg
Selenium	10mg
lodine	32mg

PACK SIZE: 20 KG / 1TONNE











## OPTIMATE™POWER UP

Post calving high-performance feed supplement



## ABOUT OPTIMATE™ POWER UP:

- Prebiotics and probiotics for intestinal health
- · Magnesium, calcium and phosphorous for lactating dairy cows
- Essential trace elements for a healthy animal
- Optimate<sup>™</sup> is a registered toxin binder

## **DIRECTIONS FOR USE:**

- Feed 300 grams per cow per day
- · Designed to be fed to lactating dairy cows

## SUPPORT YOUR HERD NATURALLY

Optimate™ Power Up is intended to give back to the cow what milking takes out. Non-toxic, no antibiotics a more natural way to support your herd.

## **INGREDIENTS:**

**Optimate**<sup>™</sup>ACVM Registration Number A011800

See www.foodsafety.govt.nz.for registration conditions

Kemin® CLOSTAT®

Diamond V® Original XPC™

Magnesium	15gm
Calcium	56gm
Phosphorus	3gm

## TRACE MINERALS:

TRACE MINERAL	
Copper (organic)	125mg
Cobalt	25mg
Zinc	850mg
Selenium	10mg
lodine	32mg











## **OPTIMATE** SUSTAIN

## Macro minerals for **sustained performance**



## ABOUT OPTIMATE™ SUSTAIN:

- Dispersible granule for easy distribution
- Macro minerals including; magnesium, calcium and phosphorus for lactating dairy cows
- Optimate<sup>™</sup> is a registered toxin binder

## **DIRECTIONS FOR USE:**

- Feed **Optimate** Sustain via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage dairy meal, dairy blends
- Feed 300 grams per cow, per day
- Only to be fed to lactating dairy cows

## **INGREDIENTS:**

**Optimate**<sup>™</sup>ACVM Registration Number A011800 See www.foodsafety.govt.nz.for registration conditions

Magnesium	15gm
Calcium	56gm
Phosphorus	3gm

## SUSTAINED **PERFORMANCE**

Special blend of macro minerals in dispersible granules to be easily fed to dairy cows.











## **OPTIMATE™ MAINTAIN**

## Maintain healthy herd performance



## **ABOUT OPTIMATE™ MAINTAIN:**

- Dispersible granule for easy distribution
- Includes magnesium and calcium
- · Includes five essential trace minerals
- Optimate<sup>™</sup> is a registered toxin binder

## **DIRECTIONS FOR USE:**

- Feed Optimate™ Maintain via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage, dairy meal, dairy blends
- Feed 300 grams per cow, per day
- Only to be fed to lactating dairy cows

## **INGREDIENTS:**

**Optimate**<sup>™</sup>ACVM Registration Number A011800 See www.foodsafety.govt.nz.for registration conditions

Per 300g daily ration	
Magnesium	15gm
Calcium	56gm
Phosphorus	3am

Copper (organic)	125mg
Cobalt	25mg
Zinc	850mg
Selenium	10mg
lodine	32mg

PACK SIZE: 20 KG / 1TONNE













## **OPTIMATE VITAL**

## Essential all year round



## ABOUT OPTIMATE™ VITAL:

- Optimate<sup>™</sup> is a registered toxin binder
- Dispersible granule for easy distribution
- Suitable for Sheep, Goats, Cows and Pigs

## **DIRECTIONS FOR USE:**

- Feed via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage, dairy meal, dairy blends
- Feed 100 to 300 grams per cow/per day or 1 to 2% of daily intake

## **INGREDIENTS:**

Optimate™ACVM Registration Number A011800 See www.foodsafety.govt.nz for registration conditions

Bentonite







## **OPTIMATE** PROTECT

## Facial eczema and heat stress protection



## **ABOUT OPTIMATE™ PROTECT:**

- Aid in prevention of facial eczema
- ACVM Registered Zinc Oxide, No.A011756
- · Minimise the impact of heat stress
- Simple to use dispersible granule
- · Contains daily supplement of calcium, magnesium and phosphorus

## **DIRECTIONS FOR USE:**

- Feed Optimate™ Protect via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage dairy meal, dairy blends
- 300 grams per day per cow (500kg liveweight)
- · Suitable for use for lactating dairy cows

## **INGREDIENTS:**

**Optimate**<sup>™</sup>ACVM Registration . Number A011800

See www.foodsafety.govt.nz.for registration conditions

Organic chromium 200mg

ACRO MINERALS:

Magnesium	15gm
Calcium	56gm
Phosphorus	3gm
Zinc oxide	13.75gm









## **MAXIMIN**™

## Maximise productivity



## **ABOUT MAXIMIN™:**

- Dispersible granules for easy distribution
- Includes magnesium, calcium, phosphorus and trace minerals
- Includes monensin sodium at 300mg per dose (1.5g Rumensin® 20% Millmix ACVM Act A009107)

## **DIRECTIONS FOR USE:**

- Feed Maximin® via silo, mixer wagon, in-shed feeder or on feed pads
- Suitable with maize and grass silage dairy meal, dairy blends
- Feed 300 grams per cow, per day (500kg liveweight)
- · Suitable to be fed to lactating dairy cows



See www.foodsafety.govt.nz.for registration conditions

**INGREDIENTS: Optimate**<sup>™</sup>ACVM Registration

Number A011800

Zinc 850mg Selenium 10mg lodine 32mg

Biotin 20mg

PACK SIZE: 20 KG

< Also available:

## **MAXIMIN™PROTECT**

includes more Zinc for greater protection







INGREDIENTS:



SUPPORTS IMMUNITY

Selenium

lodine

Zinc

Copper chelated

Cobalt chelated

10mg

250mg

25mg

30mg

1000mg

## OPTISOLVE\*5

## Water soluble trace elements for optimal health and performance



## ABOUT OPTISOLVE™5:

- Trace elements for dairy cows for optimal health and performance
- Dissolves in water
- · Effective method of getting critical trace elements into your dairy herd

## **DIRECTIONS FOR USE:**

- Dosage rate 5 grams per cow per day
- Suitable for dosing into stock drinking water through Dosatron, Se-Tech, Grundfos - dose pumps and in-shed drenching systems







## OPTISOLVE™ MULTX ORIGINAL

## Premium seaweed-enhanced animal health formulation



## **ABOUT OPTISOLVE™ MULTX ORIGINAL:**

- Especially useful to support fertility and mating
- Enhance animal health and wellbeing
- Prebiotic loaded with vitamins and minerals on a kelp base
- Blended ready to use

## **DIRECTIONS FOR USE:**

The thick concentrated solution can be diluted with water on a 50:50 mixture - but ensure the required amount is administered.

## **RANGE OF NUTRITIONAL BENEFITS:**

**OPTISOLVE™** MULTX ORIGINAL contains a triple blend of selected seaweeds as a prebiotic loaded with vitamins and minerals. Together with non-protein nitrogen (NPN) the blend provides a range of nutritional benefits helping to promote optimal growth, health and resiliency during times of stress.

## **INGREDIENTS:**

Seaweed - Ascophyllum, Laminaria, Sargassum Seaweeds

Trace elements: Non protein nitrogen

Note: Seaweed contains an array of trace elements and amino acids



**INGREDIENTS:** Seaweed - Ascophyllum,

Trace elements:

Non protein nitrogen Fulvic acid, Folic acid, Iodine

Laminaria, Sargassum Seaweeds

Note: Seaweed contains an array of trace elements and amino acids

## **OPTISOLVE™ MULTX 5-IN-1**

The power of seaweed and **boosted** with **fulvic**, **folic** and **iodine** 



## **ABOUT OPTISOLVE™ MULTX 5-IN-1:**

- · Especially useful to support fertility and mating
- Fulvic acid can enhance the bio-availability and absorption of other nutrients
- Prebiotic loaded with vitamins and minerals on a kelp base
- Folic acid and Iodine are both essential for healthy cell growth

## **DIRECTIONS FOR USE:**

The thick concentrated solution can be diluted with water on a 50:50 mixture - but ensure the required amount is administered.

## **BETTER REPRODUCTIVE PERFORMANCE:**

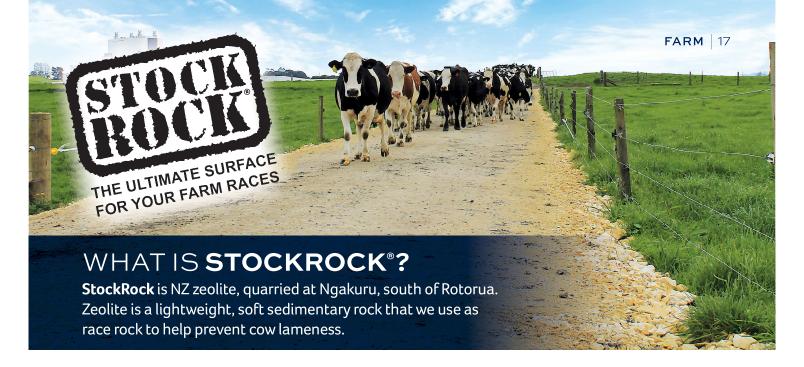
Fulvic, folic, and iodine can all contribute to improved reproductive performance in animals by promoting healthy reproductive cell development, protecting reproductive cells and maintaining thyroid function. Folic acid and iodine are both essential for healthy cell growth and development.







SUPPORTS IMMUNITY



Following seismic events, the ash is compressed and then, activated by geothermal water to produce an 'altered clay'. Our zeolite is a lighter rock, meaning there is more volume per tonne than traditional race rock.

## FEATURES OF STOCKROCK®:

- A lightweight rock meaning it goes further for your money, and it lasts longer
- · Lasts up to to 5 years depending on cow traffic
- Compared to race alternatives StockRock goes further per tonne

## THE COST OF LAME COWS

Lameness can cause a decrease in the cow's ability to graze, a loss of milk production (and income), lowered reproductive performance, an increase in the chance of being culled and the additional costs of veterinary treatment.

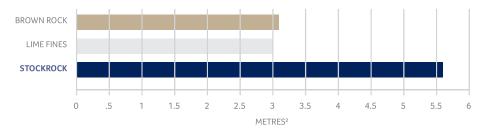
Dairy NZ provides an online Healthy Hoof Lameness Calculator, below we show a rudimentary calculation based on a 400 cow herd with 10% lameness.

LOSS OF INCOME FROM	\$ PER LAME COW	\$ PER FARM
Loss of milk solids production (@\$7.15 kg/ms)	\$557.00	\$22,288.00
Cost of treatment (by farm workers and/or vets), culling, wastage (discarded milk)	\$560.00	\$22,400.00
Impact on reproductive performance (decrease of sixweeks in-calf rate and increase empty rate)	\$111.00	\$4,440.00

## TOTAL \$ LOST THROUGH LAMENESS \$1,228.00 \$49,128.00

## **ECONOMICALLY STOCKROCK STACKS UP!**

The below graph shows the distance covered by 1 tonne of race rock options - assuming 200 mm depth:





"Some of our **StockRock** has been down 10 years now. We do a little more each year.

Some parts were really muddy with a spring underneath and **StockRock** sorted the problem over night.

We were having 1 to 2 lame cows a day, now that is more like 1 to 2 a week, not sure of that percentage, but it is a great improvement."

**StockRock** is available from **BPM** P 0800 88 55 55 stockrock.co.nz

## **ZORBIFRESH**<sup>™</sup>

## Absorbent bedding conditioner

## INGREDIENTS:

Natural BPM zeolite from New Zealand



For animal bedding only

## **ABOUT ZORBIFRESH™:**

- 100% natural mineral
- Absorbent to 199% of it's weight, soaking up ammonia and moisture, leaving bedding dryer
- Reduces pathogenic load in shed and reduces ammonia in environment for healthier conditions for animals and staff

## **DIRECTIONS FOR USE:**

- Apply initially at 500 gm/m2 on a weekly basis
- Regularity of application may need to be altered depending upon animal density and seasonal aspects with dryer or wetter periods
- Can be spread mechanically with a fertiliser or ATV spinner at the recommended application rates or manually spread by hand









**PACK SIZE:** 1 TONNE Available from your Rural Retailer



## **HOW ZORBIFRESH™ ACTIVE** WORKS IN YOUR BARN

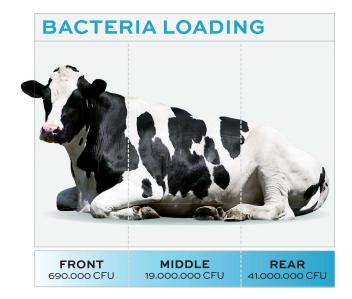
For the health and wellbeing of animals and staff it is important to soak up moisture and ammonia and to kill bacteria such as Staph aureus and E. coli - this is exactly what **ZorbiFresh**<sup>™</sup>**Active** is designed to do.

**Reduces moisture: ZorbiFresh™Active** absorbs up to 199% of its weight in moisture

Works against bacteria: Proven to kill bacteria such as Staph aureus and E. coli at 100% kill rate within 1 hour

**Reduces odour:** By absorbing ammonia from the bedding **ZorbiFresh™Active** greatly reduces the odour in the barn

**Safer environment:** ZorbiFresh<sup>™</sup>Active is a more natural way to absorb moisture and ammonia and to kill bacteria for a safer environment for staff and animals



**BACTERIAL KILL RATES:** 

**100% effective** against Staph aureus and E. coli after 1 hour exposure

Organic soiling of the bedding 100% kill after 24 hours exposure

## **ZORBIFRESH** ACTIVE

Reduce bacteria, ammonia and moisture in bedding

# RBIFRESH

## **ABOUT ZORBIFRESH™ACTIVE:**

- · A bedding additive for cows, calves, equine and swine
- · Absorbs up to 199% of its weight in moisture
- · Reduces odour for a safer environment
- Starts killing bacteria (including Staph aureus and E. coli) as soon as it is applied and keeps killing beyond 24 hours

## **DIRECTIONS FOR USE:**

From 250 grams to 500 grams per square meter of animal bedding.

## **KEEP PENS CLEAN & DISEASE FREE**

**ZorbiFresh**<sup>™</sup> **Active** can be used as part of a regular process to keep calf pens clean and disease free, and is also highly effective in larger doses post a bacterial outbreak.

**INGREDIENTS:** 

Natural BPM zeolite from New Zealand

Oxone

ZorbiFresh Active kills bacteria such as Staph aureus and E. coli and other gram negative and gram positive bacteria.













PACK SIZE: 20 KG





P 0800 678 444

E orders@bpmnz.co.nz

W www.bpmnz.co.nz

For more information



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@bpmnz\_cleverbynature